

<b>BMP 2.1 Steering Committee</b>
-----------------------------------

**Measurable Goal 2.1.1:** *Maintain South County Stakeholder Committee meetings as appropriate and document attendance.*

**Status:** In Year 7 North/South County Stakeholder meetings were held in September 2012 and May 2013. The September meeting was a cooperative meeting in partnership with the other South County MS4 jurisdictions. The May meetings were held cooperatively with the other SBCAMM agencies in both North and South County. Total attendance for the year at the PCW sponsored stakeholder meetings was 44 persons and 38 discreet individuals. In addition, two PCW e-newsletters were sent out this year to all stakeholders highlighting stormwater information, updates and, announcements.

**Proposed Modifications:** Regular stakeholder meetings have become a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. PCW’s newly redesigned website and regular e-newsletters prove to be far superior methods by which to reach and share information with stakeholders. Following five years of holding quarterly stakeholder meetings in both north and south Santa Barbara County, this measurable goal was modified to allow more flexibility to meet with stakeholders in various forums on an as needed basis, including partnered meetings with other MS4 jurisdictions, options to participate remotely, and distribution of e-newsletters.

**Measurable Goal 2.1.2:** *Maintain North County Stakeholder Committee meetings as appropriate and document attendance.*

**Status:** In Year 7 North/South County Stakeholder meetings were held in September 2012 and May 2013. The September meeting was a cooperative meeting in partnership with the other South County MS4 jurisdictions. The May meetings were held cooperatively with the other SBCAMM agencies in both North and South County. Total attendance for the year at the PCW sponsored stakeholder meetings was 44 persons and 38 discreet individuals. In addition, two PCW e-newsletters were sent out this year to all stakeholders highlighting stormwater information, updates and, announcements.

**Proposed Modifications:** See discussion above under Measurable Goal 2.1.1.

**Measurable Goal 2.1.3:** *Advertise Stakeholder meetings and present topics of interest to encourage participation.*

**Status:** The Stakeholder meetings were advertised via e-mail, community calendars, local publications, internet and radio PSAs. Information on the September meeting was also distributed as part of Creek Week. All agendas were posted on the PCW website. A summary of each meeting and topic is given in Table 2-1. In addition two “Project Clean

Water Updates” were sent throughout the year via email to our stakeholders containing program updates and announcements.

**Table 2-1 Stakeholder Meetings and Topics**

<b>Meeting Date</b>	<b>Location</b>	<b>Topic</b>
September, 2012	South County	Tracking Bacterial Sources in Arroyo Burro Creek
May, 2012	North & South County	New Municipal General Permit and Post Construction Requirements

**Proposed Modifications:** None.

**Future Plans:** Quarterly stakeholder meetings will be replaced with distribution of e-newsletters in combination with annual community forums. PCW will seek increased attendance at our annual forum through collaborating with other Phase II agencies, selecting topics of interest and additional advertising opportunities.

**Measurable Goal 2.1.4:** *Provide a minimum of two weeks for Stakeholder review of draft annual reports.*

**Status:** The draft Year 6 Annual Report was announced and posted on September 4. Submittal of the final annual report to the Water Board was on September 14.

**Proposed Modifications:** None.

**Measurable Goal 2.1.5:** *Evaluate appropriate vehicles to increase stakeholder involvement and make recommendations for improvement.*

**Status:** This measurable goal was added to our Storm Water Management Program September, 2009 and modified in Year 5. In Year 6 PCW partnered with the South Coast MS4 jurisdictions for the September meeting and the SBCAMM agencies for the May meetings. In addition, two e-newsletters were sent out to all stakeholders containing program updates and announcements.

**Proposed Modifications:** None.

**BMP 2.2 Public Meetings and Forums**

**Measurable Goal 2.2.1:** *Organize and facilitate working group meetings as necessary to engage local agencies and organizations on ongoing mutual and emerging issues.*

**Status:** There were no active working groups in Year 7.

**Proposed Modifications:** None.

**Measurable Goal 2.2.2:** *Sponsor a minimum of one community forum each year on relevant water quality topics and document the number of participants and issues addressed.*

**Status:** Two public forums were held in September as part of Creek Week. One forum topic was called “Ocean Friendly Gardens Workshop” presented by Surfrider and Green Gardens Group; 12 community members attended. The other forum topic was called “Methods for Tracking Bacterial Sources in Arroyo Burro Creek” presented by Dr. Jared Ervin; 20 community members attended.

**Proposed Modifications:** None.

### **BMP 2.3 Coordination Among Agencies**

**Measurable Goal 2.3.1:** *Participate in quarterly meetings of the Santa Barbara County Association of MS4 Managers.*

**Status:** Four meetings of the Santa Barbara County Association of MS4 Managers (SBCAMM) were held in Year 7 with a total attendance of 62 representing 12 Phase II agencies. A number of cooperative efforts came out of this year’s meetings and communication between PCW and other agencies:

- Central Coast Phase II MS4s continued discussions on a collaborative approach to hydromodification design of new development with the Water Board and its consultants.
- Quarterly face to face meetings provided an opportunity to build regional relationships and to share information on a variety of timely topics including the implementation of hydromodification controls, development of TMDL’s, new general permit requirements, CASQA conferences and newsletters, funding challenges and opportunities, media campaigns, educational materials, municipal operations, and training municipal staff.
- Two SBCAMM members are members of the San Luis Obispo County hydromodification Technical Advisory Committee and two are members of the Joint Effort Review Team. Regular updates on progress are provided to the committee. SBCAMM representatives also regularly attended the San Luis Obispo Partners for Water Quality meetings.
- Coordination and communication among regional agencies was maintained during the Phase II General Permit reissuance and updates were provided concerning SWMP reviews, audits, and annual reporting.

- SBCAMM members participate regularly on the CASQA Phase II subcommittee. PCW staff is co-chair of the CASQA Phase 2 Subcommittee. CASQA updates and other relevant information are shared with the other committee members.
- Members continued to share the responsibility of facilitating and chairing the meetings on a rotating basis.

**Proposed Modifications:** None; this MG was modified in Year 5 to reflect the correct name of this committee and shared facilitation of the meetings with other Phase II agencies.

**Measurable Goal 2.3.2:** *Continue to participate in the statewide California Stormwater Quality Association (CASQA) by participating in a minimum of four meetings per year.*

**Status:** In Year 7 PCW staff attended the CASQA Annual Conference held in San Diego in September and participated in quarterly general membership meetings and monthly Phase II subcommittee conference calls. PCW staff chaired a subcommittee working group reviewing the post-construction section of the Draft Municipal General Permit, including multiple meetings with State Water Board staff and CASQA representatives. PCW staff also co-chairs the CASQA Phase II subcommittee.

**Proposed Modifications:** None.

#### **BMP 2.4 Volunteer Water Quality Sampling**

**Measurable Goal 2.4.1:** *Sponsor volunteer sampling a minimum of twice/year.*

**Status:** PCW organized three volunteer water quality monitoring events in Year 7; all in conjunction with volunteer clean-ups of Atascadero Creek, Arroyo Burro Creek and at St. Raphael's School. In addition PCW provides water monitoring kits to schools and stormwater educators for use in their educational programs. There is limited opportunity for volunteer water quality sampling in North County as water is only present in permit area creeks during heavy storm events.

**Proposed Modifications:** None.

**Measurable Goal 2.4.2:** *Target 5 participants, document the number of participants and report on the results of constituents analyzed for each sampling event.*

**Status:** The monitoring event at Atascadero Creek in July hosted 11 participants, at St. Raphael's School hosted 87 participants and at Arroyo Burro Creek hosted 38 participants.

**Proposed Modifications:** None.

**BMP 2.5 Community Clean-ups**

**Measurable Goal 2.5.1:** *Sponsor a minimum of four creek clean-ups per year.*

**Status:** In Year 7 PCW sponsored or conducted a total of five creek clean-ups. Two creek clean-ups were conducted as part of Creek Week in the fall of 2012 at Mission Creek and Higgins Springs. Three additional clean-ups at Atascadero Creek, Devereux Creek and Arroyo Burro Creek were organized with volunteer groups.

**Proposed Modifications:** None.

**Measurable Goal 2.5.2:** *Sponsor a minimum of four beach clean-ups each year.*

**Status:** The County was the local coordinator for California Coastal Cleanup Day in Santa Barbara County which cleaned up 23 beach and creek sites County-wide and was scheduled as the kick-off event for Creek Week. The County Parks Department also hosted several volunteer group clean ups at local beaches. PCW organized two beach clean-ups at Isla Vista Beach and Arroyo Burro Beach with volunteer groups. In addition clean-ups were performed by volunteers at Arroyo Burro Beach on eleven Sundays through the Watershed Resource Center and beach clean-ups were part of the youth education program curriculum (BMP 1.6).

**Proposed Modifications:** None.

**Measurable Goal 2.5.3:** *Document the number of participants and report on the amount of trash collected during each clean-up event.*

**Status:** A summary of the number of participants and amount of trash collected during each clean-up event is shown in Table 2-2.

Table 2-2 Community Clean Ups

Amount Collected	Participants	Creek or Beach	Event or Date
2,592 lbs	847	23 Beach & Creek sites County wide	Coastal Cleanup Day, September
150 lbs	25	2 local Creeks	Creek Week, fall
40 lbs	10	Atascadero Creek	July, 2012
50 lbs	10	Devereux Creek	July, 2012
50 lbs	5	Arroyo Burro Creek/Beach	July, 2012
150 lbs	10	Isla Vista Beach	July, 2012
300 lbs	216	Arroyo Burro Beach	WRC; 11 Sundays

**Proposed Modifications:** None.

**Future Plans:** The County will continue to document the number of participants and report on the amount of trash collected during each clean-up event.