

<b>BMP 2.1 Steering Committee</b>
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**Measurable Goal 2.1.1:** *Maintain South County Stakeholder Committee meetings as appropriate and document attendance.*

**Status:** In Year 6 North/South County Stakeholder meetings were held in September 2011 and February 2012. The February meeting was an effort to partner with other MS4 jurisdictions in Santa Barbara County in holding a combined stakeholder meeting that proved to be successful and well attended. In addition to PCW sponsored stakeholder meetings, there were also two Water Board sponsored workshops on hydromodification as well as activities, events and forums during Creek Week and Earth Day that were attended by a number of our stakeholders. Total attendance for the year at the PCW sponsored stakeholder meetings was 41 persons and 39 discreet individuals. The two hydromodification workshops were each attended by approximately 70 stakeholders.

**Proposed Modifications:** Regular stakeholder meetings have become a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. PCW's newly redesigned website and regular e-newsletters prove to be far superior methods by which to reach and share information with stakeholders. Following five years of holding quarterly stakeholder meetings in both north and south Santa Barbara County, this measurable goal was modified to allow more flexibility to meet with stakeholders in various forums on an as needed basis, including partnered meetings with other MS4 jurisdictions and options to participate remotely. It may be further modified when the SWMP is modified later this year with the reissued Municipal General Permit to replace stakeholder meetings with distribution of e-newsletters in combination with our annual community forum (MG 2.2.2).

**Future Plans:** Quarterly stakeholder meetings will be replaced with distribution of e-newsletters in combination with annual community forums as a more effective means of maintaining communication with stakeholders.

**Measurable Goal 2.1.2:** *Maintain North County Stakeholder Committee meetings as appropriate and document attendance.*

**Status:** In Year 6 North/South County Stakeholder meetings were held in September 2011 and February 2012. North County stakeholders were encouraged to participate via WebEx and conference call. Total attendance for the year at the PCW sponsored meetings was 41 with 39 discreet individuals. In addition, there were two Water Board sponsored workshops on hydromodification held in Santa Maria (northern Santa Barbara County). Each workshop was attended by approximately 70 stakeholders, many of which reside or work in northern Santa Barbara County.

**Proposed Modifications:** See discussion above under Measurable Goal 2.1.1.

**Future Plans:** Quarterly stakeholder meetings will be replaced with distribution of e-newsletters in combination with annual community forums as a more effective means of maintaining communication with stakeholders.

**Measurable Goal 2.1.3:** *Advertise Stakeholder meetings and present topics of interest to encourage participation.*

**Status:** The Stakeholder meetings were advertised via e-mail, community calendars, local publications, internet and radio PSAs. Information on the September meeting was also distributed as part of Creek Week. All agendas were posted on the PCW website. A summary of each meeting and topic is given in Table 2-1. In addition two “Project Clean Water Updates” were sent throughout the year via email to our Stakeholders containing program updates and announcements.

**Table 2-1 Stakeholder Meetings and Topics**

<b>Meeting Date</b>	<b>Location</b>	<b>Topic</b>
September, 2011	North & South County	California Coastal Conservancy Activities in SBC
February, 2012	North & South County	UCSB Water Quality Projects
February, 2012	North & South County	Hydromodification Workshop
June, 2012	North & South County	Hydromodification Workshop

**Proposed Modifications:** None.

**Future Plans:** Quarterly stakeholder meetings will be replaced with distribution of e-newsletters in combination with annual community forums. PCW will seek increased attendance at our annual forum through collaborating with other Phase II agencies, selecting topics of interest and additional advertising opportunities.

**Measurable Goal 2.1.4:** *Provide a minimum of two weeks for Stakeholder review of draft annual reports.*

**Status:** The draft Year 5 Annual Report was announced and posted on August 29. Submittal of the final annual report to the Water Board was on September 14.

**Proposed Modifications:** None.

**Future Plans:** PCW will provide a minimum of two weeks for Stakeholder review of annual reports.

**Measurable Goal 2.1.5:** *Evaluate appropriate vehicles to increase stakeholder involvement and make recommendations for improvement.*

**Status:** This measurable goal was added to our Storm Water Management Program September, 2009 and modified in Year 5. In Year 6 PCW partnered with the City of Goleta for the February meeting highlighting UCSB water quality projects. In addition, two of the meetings were offered via WebEx and conference call to facilitate participation.

**Proposed Modifications:** None.

**Future Plans:** The County will continue to look for opportunities to increase stakeholder involvement, including occasions to partner with other jurisdictions in future years.

## **BMP 2.2 Public Meetings and Forums**

**Measurable Goal 2.2.1:** *Organize and facilitate working group meetings as necessary to engage local agencies and organizations on ongoing mutual and emerging issues.*

**Status:** In Year 6 a working group continued to prioritize, identify and develop ideas to update several of the displays at the Watershed Resource Center and as a result, three new displays were installed (see BMP 1.5). In Year 6 Central Coast Phase II MS4s continued to discuss a collaborative approach to hydromodification design of new development with the Water Board and its consultants.

**Proposed Modifications:** None.

**Future Plans:** Working groups will meet as necessary to discuss emerging issues.

**Measurable Goal 2.2.2:** *Sponsor a minimum of one community forum each year on relevant water quality topics and document the number of participants and issues addressed.*

**Status:** Two public forums were held in September as part of Creek Week. One forum topic was called “Ocean Friendly Gardens Workshop” presented by Surfrider and Green Gardens Group; 10 community members attended. The other forum topic was called “In Search of Water” presented by Neal Graffy; 20 community members attended. An additional Ocean Friendly Gardens Workshop was held in September, sponsored by the County Water Agency; 30 community members attended.

**Proposed Modifications:** None.

**Future Plans:** PCW will sponsor a minimum of one community forum each year.

### **BMP 2.3 Coordination Among Agencies**

**Measurable Goal 2.3.1:** *Participate in quarterly meetings of the Santa Barbara County Association of MS4 Managers.*

**Status:** Four meetings of the Santa Barbara County Association of MS4 Managers (SBCAMM) were held in Year 6 with a total attendance of 46 representing 12 Phase II agencies. A number of cooperative efforts came out of this year's meetings and communication between PCW and other agencies:

- Central Coast Phase II MS4s continued discussions on a collaborative approach to hydromodification design of new development with the Water Board and its consultants.
- Quarterly face to face meetings provided an opportunity to build regional relationships and to share information on a variety of timely topics including the implementation of interim LID, agricultural permit/waiver program, development of TMDL's, new general permit requirements, CASQA conferences and newsletters, funding challenges and opportunities, media campaigns, educational materials, municipal operations, and training municipal staff.
- Two SBCAMM members are members of the San Luis Obispo County hydromodification Technical Advisory Committee and two are members of the Joint Effort Review Team. Regular updates on progress are provided to the committee. Several SBCAMM representatives also regularly attended the San Luis Obispo Partners for Water Quality meetings.
- Coordination and communication among regional agencies was maintained during the Phase II General Permit reissuance and updates were provided concerning SWMP reviews, audits, and annual reporting.
- PCW staff participates regularly on the CASQA Phase II subcommittee. PCW took the lead in sharing CASQA updates and other relevant information with the other committee members.
- Members continued to share the responsibility of facilitating and chairing the meetings on a rotating basis.

**Proposed Modifications:** None; this MG was modified in Year 5 to reflect the correct name of this committee and shared facilitation of the meetings with other Phase II agencies.

**Future Plans:** SBCAMM meetings will continue to be scheduled and documented. Chairing of the meetings will rotate among participating agency staff.

**Measurable Goal 2.3.2:** *Continue to participate in the statewide California Stormwater Quality Association (CASQA) by participating in a minimum of four meetings per year.*

**Status:** In Year 6 PCW staff attended the CASQA Annual Conference held in Monterey in September and participated in all quarterly general membership meetings and monthly Phase II subcommittee conference calls. PCW staff chaired a subcommittee working group reviewing the post-construction section of the Draft Municipal General Permit, including multiple meetings with State Water Board staff and CASQA representatives.

**Proposed Modifications:** None.

**Future Plans:** PCW will continue to participate in CASQA by attending meetings as feasible and conference calls as scheduled.

**BMP 2.4 Volunteer Water Quality Sampling**

**Measurable Goal 2.4.1:** *Sponsor volunteer sampling a minimum of twice/year.*

**Status:** PCW organized three volunteer water quality monitoring events in Year 6; all in conjunction with volunteer clean-ups of Atascadero Creek, Maria Ygnacio Creek and Devereux Creek. In addition PCW provides water monitoring kits to schools and stormwater educators for use in their educational programs. There is limited opportunity for volunteer water quality sampling in North County as water is only present in permit area creeks during heavy storm events.

**Proposed Modifications:** None.

**Future Plans:** PCW will organize or co-sponsor at least two water quality monitoring events each year in connection with community events or volunteer creek clean-ups.

**Measurable Goal 2.4.2:** *Target 5 participants, document the number of participants and report on the results of constituents analyzed for each sampling event.*

**Status:** The number of participants for each sampling event is given in Table 2-2. PCW identifies volunteer water quality data as qualitative and is primarily used as an educational tool to inform and engage the public in the current health of local creeks.

**Table 2-2 Volunteer Water Quality Sampling Results**

Date	Location	Participants	TempC	DO	pH	Turbidity	PO4	NO2	NO3
7/11/11	Maria Ygnacio Creek	6	20	44%	7.5	40 JTU	30ppm	.15 ppm	.5 ppm

7/18/11	Devereux Creek	6	16	41%	7	0 JTU	5 ppm	.15 ppm	20 ppm
7/25/11	Atascadero Creek	5	16	41%	8	40 JTU	30ppm	.15 ppm	.5 ppm

**Proposed Modifications:** None.

**Future Plans:** PCW will continue to document the number of participants and report on the constituents analyzed for each sampling event.

**BMP 2.5 Community Clean-ups**

**Measurable Goal 2.5.1:** *Sponsor a minimum of four creek clean-ups per year.*

**Status:** In Year 6 PCW sponsored or conducted a total of six creek clean-ups. Two creek clean-ups were conducted as part of Creek Week in the fall of 2011 at Mission Creek and Higgins Springs. Four additional clean-ups at Maria Ygnacio Creek, Devereux Creek, Atascadero Creek and Arroyo Burro Creek were organized with volunteer groups.

**Proposed Modifications:** None.

**Future Plans:** PCW will continue to schedule creek clean-ups during community events and with volunteer groups as needed or requested throughout the year.

**Measurable Goal 2.5.2:** *Sponsor a minimum of four beach clean-ups each year.*

**Status:** The County was the local coordinator for California Coastal Cleanup Day in Santa Barbara County which cleaned up 30 beach and creek sites County-wide and was scheduled as the kick-off event for Creek Week and County Water Resources staff acted as “beach captains” at Jalama Beach and More Mesa Beach. The County Parks Department hosted a volunteer group clean up at Goleta Beach. PCW organized two beach clean-ups at Isla Vista Beach and Arroyo Burro Beach with volunteer groups. In addition clean-ups were performed by volunteers at Arroyo Burro Beach on eight Sundays through the Watershed Resource Center and beach clean-ups were part of the youth education program curriculum (BMP 1.6).

**Proposed Modifications:** None.

**Future Plans:** The County will continue to coordinate California Coastal Cleanup Day in Santa Barbara County and schedule beach clean-ups during community events or with volunteer groups as needed or requested throughout the year.

**Measurable Goal 2.5.3:** *Document the number of participants and report on the amount of trash collected during each clean-up event.*

**Status:** A summary of the number of participants and amount of trash collected during each clean-up event is shown in Table 2-3 below.

**Table 2-3 Community Clean Ups**

<b>Amount Collected</b>	<b>Participants</b>	<b>Creek or Beach</b>	<b>Event or Date</b>
7,208 lbs	1,221	30 Beach & Creek sites County wide	Coastal Cleanup Day, September
150 lbs	25	2 local Creeks	Creek Week, fall
600 lbs	7	Maria Ygnacio	July, 2011
100 lbs	6	Atascadero Creek	July, 2011
60 lbs	6	Devereux Creek	July, 2011
50 lbs	12	Arroyo Burro Creek/Beach	June, 2012
80 lbs	8	Goleta Beach	Parks: August
600 lbs	7	Isla Vista Beach	July, 2011
300 lbs	252	Arroyo Burro Beach	WRC; 8 Sundays

**Proposed Modifications:** None.

**Future Plans:** The County will continue to document the number of participants and report on the amount of trash collected during each clean-up event.