

BMP 2.1 Steering Committee

Measurable Goal 2.1.1: *Maintain South County Stakeholder Committee meetings quarterly and document attendance.*

Status: The South County Stakeholder meetings were held quarterly in Year 5; September 2010, October 2010, January 2011 and April 2011. Total attendance for the year was 39 persons and 33 discreet individuals. One joint north and south County meeting was offered on a timely topic of interest.

Proposed Modifications: Regular stakeholder meetings have become a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. PCW's newly redesigned website and regular e-newsletters prove to be far superior methods by which to reach and share information with stakeholders. Therefore, PCW proposes to modify this MG to read: *"Maintain South County Stakeholder Committee meetings as appropriate and document attendance."*

Planned Year 6 Activities: PCW will convene stakeholders meetings in the South County as appropriate and attendance will be documented. Combined North/South meetings will be considered as a more efficient use of limited resources and the public's time. PCW will also look into partnering with other cities in holding joint stakeholder meetings. We continue to evaluate appropriate vehicles to increase stakeholder involvement under Measurable Goal 2.1.5.

Measurable Goal 2.1.2: *Maintain North County Stakeholder Committee meetings quarterly and document attendance.*

Status: The North County Stakeholder meetings were held quarterly in Year 5; September 2010, October 2010, January 2011, and April 2011. Total attendance for the year was 25 with 22 discreet individuals. One joint north and south County meeting was offered on a timely topic of interest.

Proposed Modifications: Regular stakeholder meetings have become a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. PCW's newly redesigned website and regular e-newsletters prove to be far superior methods by which to reach and share information with stakeholders. Therefore, PCW proposes to modify this MG to read: *"Maintain North County Stakeholder Committee meetings as appropriate and document attendance."*

Planned Year 6 Activities: PCW will convene stakeholders meetings in the South County as appropriate and attendance will be documented. Combined North/South meetings will be considered as a more efficient use of limited resources and the public's time. PCW will also look into partnering with other cities in holding joint stakeholder

meetings. We continue to evaluate appropriate vehicles to increase stakeholder involvement under Measurable Goal 2.1.5.

Measurable Goal 2.1.3: *Advertise Stakeholder meetings and present topics of interest to encourage participation.*

Status: The Stakeholder meetings were advertised via e-mail, community calendars, local publications, internet and radio PSAs. Additional flyers for the October workshop on rainwater harvesting were distributed. All agendas were posted on the PCW website. A summary of each meeting and topic is given in Table 2-1. In addition four “Project Clean Water Updates” were sent throughout the year via email to our Stakeholders containing program updates and announcements.

Table 2-1 Stakeholder Meetings and Topics

Meeting Date	Location	Topic
September, 2010	North & South County	Source Tracking Investigations, Grading Ordinance Revisions
October, 2010	North & South County (Joint Meeting: Lake Cachuma)	Rainwater Harvesting Workshop
January, 2011	North & South County	Public Opinion Survey Results, Joint Effort Update
April, 2011	North & South County	Public Outreach Activities, Earth Day Events

Proposed Modifications: None.

Planned Year 6 Activities: PCW will continue to seek increased attendance through collaborating with other Phase II agencies, selecting topics of interest and additional advertising opportunities.

Measurable Goal 2.1.4: *Provide a minimum of two weeks for Stakeholder review of draft annual reports.*

Status: The draft Year 4 Annual Report was announced and posted on August 19. Submittal of the final annual report to the Water Board was on September 13.

Proposed Modifications: None.

Planned Year 6 Activities: PCW will provide a minimum of two weeks for Stakeholder review of the draft Year 5 annual report.

Measurable Goal 2.1.5: *Evaluate effectiveness of holding quarterly stakeholder meetings as a means of increasing stakeholder participation and make recommendations for improvement where inadequacies are identified.*

Status: This measurable goal was added to our Storm Water Management Program September 15, 2009. Regular stakeholder meetings have become a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. PCW's newly redesigned website and regular e-newsletters prove to be far superior methods by which to reach and share information with stakeholders.

Proposed Modifications: Modify to read "*Evaluate appropriate vehicles to increase stakeholder involvement and make recommendations for improvement.*"

Planned Year 6 Activities: The County will continue to look for opportunities to increase stakeholder involvement, including occasions to partner with other jurisdictions during Year 6.

BMP 2.2 Public Meetings and Forums

Measurable Goal 2.2.1: *Organize and facilitate working group meetings as necessary to engage local agencies and organizations on ongoing mutual and emerging issues.*

Status: In Year 5 a working group continued to prioritize, identify and develop ideas to update several of the displays at the Watershed Resource Center. In Year 5 Central Coast Phase II MS4s continued to discuss a collaborative approach to hydromodification design of new development with the Water Board and its consultants.

Proposed Modifications: None.

Planned Year 6 Activities: Working groups will meet as necessary to discuss emerging issues.

Measurable Goal 2.2.2: *Sponsor a minimum of one community forum each year on relevant water quality topics and document the number of participants and issues addressed.*

Status: Two public forums were held in September as part of Creek Week. One forum topic was called "Restoring Carpinteria Creek: An Overview of the Ongoing Efforts to Restore the Watershed;" 27 community members attended. The other forum topic was called "Mission Creek Steelhead Recovery" presented by the Environmental Defense Center; 25 community members attended. A third public forum was held in October

called “Rainwater Harvesting Workshop” presented by All Around Landscape Supply; 19 community members attended.

Proposed Modifications: None.

Planned Year 6 Activities: PCW will sponsor a minimum of one community forum.

BMP 2.3 Coordination Among Agencies

Measurable Goal 2.3.1: *Maintain quarterly meetings of the regional Intergovernmental Committee and document attendance and actions.*

Status: Four meetings of the Santa Barbara County Association of MS4 Managers (SBCAMM) were held in Year 5 with a total attendance of 39 representing 10 Phase II agencies. A number of cooperative efforts came out of this year’s meetings and communication between PCW and other agencies:

- Central Coast Phase II MS4s continued discussions on a collaborative approach to hydromodification design of new development with the Water Board and its consultants.
- The October meeting featured guest speaker and CASQA Board member Lisa Austin who gave an update on CASQA accomplishments and discussed how CASQA serves its members.
- Quarterly face to face meetings provided an opportunity to build regional relationships and to share information on a variety of timely topics including the new Construction General Permit, implementation of interim LID, agricultural permit/waiver program, development of TMDL’s, new general permit requirements, CASQA conferences and newsletters, funding challenges and opportunities, media campaigns and educational materials.
- Two SBCAMM members are members of the San Luis Obispo County hydromodification Technical Advisory Committee and two are members of the Joint Effort Review Team. Regular updates on progress are provided to the committee. Several SBCAMM representatives also regularly attended the San Luis Obispo Partners for Water Quality meetings.
- Coordination and communication among regional agencies was maintained during the Phase II enrollment schedule and updates were provided concerning SWMP reviews, approval, and annual reporting.
- PCW staff participates regularly on the CASQA Phase II subcommittee. PCW took the lead in sharing CASQA updates and other relevant information with the other committee members.
- Members continued to share the responsibility of facilitating and chairing the meetings on a rotating basis.

Proposed Modifications: In order to reflect the correct name of this committee and shared facilitation of the meetings with other Phase II agencies, we propose to modify this MG to read *“Participate in quarterly meetings of the Santa Barbara County Association of MS4 Managers.”*

Planned Year 6 Activities: SBCAMM meetings will continue to be scheduled and documented throughout Year 6. Chairing of the meetings will rotate among participating agency staff.

Measurable Goal 2.3.2: *Continue to participate in the statewide California Stormwater Quality Association (CASQA) by participating in a minimum of four meetings per year.*

Status: In Year 5 PCW staff attended the CASQA Annual Conference held in Rancho Mirage in November and participated in all monthly CASQA Phase II subcommittee conference calls.

Proposed Modifications: None.

Planned Year 6 Activities: PCW will continue to participate in CASQA by attending meetings as feasible and conference calls as scheduled.

BMP 2.4 Volunteer Water Quality Sampling

Measurable Goal 2.4.1: *Sponsor volunteer sampling a minimum of twice/year.*

Status: PCW organized three volunteer water quality monitoring events in Year 5; two in conjunction with volunteer clean-ups of Atascadero Creek and Devereux Creek and one for World Water Monitoring Day at Arroyo Burro Creek. In addition PCW provided water monitoring kits to Agua Pura for use in their educational programs. There is limited opportunity for volunteer water quality sampling in North County as water is only present in permit area creeks during heavy storm events.

Proposed Modifications: None.

Planned Year 6 Activities: PCW will organize or co-sponsor at least two water quality monitoring events in connection with community events or volunteer creek clean-ups.

Measurable Goal 2.4.2: *Target 5 participants, document the number of participants and report on the results of constituents analyzed for each sampling event.*

Status: The number of participants for each sampling event is given in Table 2-2. PCW identifies volunteer water quality data as qualitative and is primarily used as an educational tool to inform and engage the public in the current health of local creeks.

Table 2-2 Volunteer Water Quality Sampling Results

Date	Location	Participants	TempC	DO	pH	Turbidity	PO4	NO2	NO3
7/12/10	Atascadero Cr. @ Hospital Cr.	15	24	20%	8	40 JTU	30ppm	.15 ppm	1 ppm
7/19/10	Atascadero Cr. @ bioswale	6	20	22%	8	0 JTU	15ppm	.15 ppm	2 ppm
10/2/10	Arroyo Burro Cr. @ beach	8	18	7ppm	6.3	0 JTU	.018mg/l	N/A	.35mg/l

Proposed Modifications: None.

Planned Year 6 Activities: PCW will continue to document the number of participants and report on the constituents analyzed for each sampling event.

BMP 2.5 Community Clean-ups

Measurable Goal 2.5.1: *Sponsor a minimum of four creek clean-ups per year.*

Status: In Year 5 PCW sponsored or conducted a total of nine creek clean-ups. Four creek clean-ups were conducted as part of Creek Week in the fall of 2010 at Carpinteria Creek, Franklin Creek, Santa Monica Creek, and Glen Annie Creek. For Coastal Cleanup Day PCW hosted a clean-up of Hospital Creek. In September PCW co-sponsored with the City of Santa Maria a clean-up of Blosser Channel and in July PCW provided supplies for a clean-up of Maria Ygnacio Creek. Two additional clean-ups at Atascadero Creek and Devereux Creek were organized with volunteer groups.

Proposed Modifications: None.

Planned Year 6 Activities: PCW will continue to schedule creek clean-ups during community events and with volunteer groups as needed or requested throughout the year.

Measurable Goal 2.5.2: *Sponsor a minimum of four beach clean-ups each year.*

Status: The County was the local coordinator for California Coastal Cleanup Day in Santa Barbara County which cleaned up 28 beach and creek sites County-wide and was

scheduled as the kick-off event for Creek Week and PCW staff acted as “beach captains” at Jalama Beach and Refugio Beach. The County Parks Department hosted ten volunteer group clean ups at Arroyo Burro Beach, Goleta Beach and Jalama Beach. PCW organized a beach clean-up at Isla Vista beach with a volunteer group. In addition clean-ups were performed by volunteers at Arroyo Burro Beach on six Sundays through the Watershed Resource Center and beach clean-ups were part of the youth education program curriculum (BMP 1.6).

Proposed Modifications: None.

Planned Year 6 Activities: The County will continue to coordinate California Coastal Cleanup Day in Santa Barbara County and schedule beach clean-ups during community events or with volunteer groups as needed or requested throughout the year.

Measurable Goal 2.5.3: *Document the number of participants and report on the amount of trash collected during each clean-up event.*

Status: A summary of the number of participants and amount of trash collected during each clean-up event is shown in Table 2-3 below.

Table 2-3 Community Clean Ups

Amount Collected	Participants	Creek or Beach	Event or Date
5,110 lbs	1,267	28 Beach & Creek sites County wide	Coastal Cleanup Day, September
282 lbs	17	4 local Creeks	Creek Week, fall
550 lbs	15	Isla Vista Beach	July, 2010
100 lbs	15	Atascadero Creek	July, 2010
90 lbs	6	Devereux Creek	July, 2010
300 lbs	8	Maria Ygnacio Creek	July, 2010
1,490 lbs	50	Blosser Channel	September, 2010
280 lbs	28	Arroyo Burro Beach	Parks: July-April
320 lbs	123	Goleta Beach	Parks; Jan-June
160 lbs	16	Jalama Beach	Parks; Oct & May
300 lbs	131	Arroyo Burro Beach	WRC; 6 Sundays

Proposed Modifications: None.

Planned Year 6 Activities: The County will continue to document the number of participants and report on the amount of trash collected during each clean-up event.