

BMP 2.1 Steering Committee

Measurable Goal 2.1.1: *Maintain South County Stakeholder Committee meetings quarterly and document attendance.*

Status: The South County Stakeholder meetings were held quarterly in Year 4; July 2009, October 2009, January 2010 and April 2010 (Appendix 2A). Total attendance for the year was 55 persons and 41 discreet individuals. Regular stakeholder meetings are becoming a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. Two joint north and south County meetings were offered on timely topics of interest.

Proposed Modifications: None at this time. The County will continue to hold quarterly South County meetings and to document attendance for the near term.

Planned Year 5 Activities: PCW will continue to convene quarterly Stakeholders meetings in South County in the near term and attendance will be documented. We will consider holding more north/south combined meetings focusing on relevant and timely issues as a model for future meetings since it is a more efficient use of limited resources and of the public's time. The County will also look into partnering with other cities in holding joint stakeholder meetings as we move forward with the collaborative effort in developing hydromodification criteria. We will continue to evaluate appropriate vehicles to increase stakeholder involvement and the effectiveness of holding quarterly stakeholder meetings as discussed below under Measurable Goal 2.1.5.

Measurable Goal 2.1.2: *Maintain North County Stakeholder Committee meetings quarterly and document attendance.*

Status: The North County Stakeholder meetings were held quarterly in Year 4 within one week of the South County committee; July 2009, October 2009, January 2010, and April 2010 (Appendix 2A). Total attendance for the year was 33 with 26 discreet individuals. Regular stakeholder meetings, particularly in the North County, are becoming a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. Two joint north and south County meetings were offered on timely topics of interest.

Proposed Modifications: None at this time. The County will continue to hold quarterly North County meetings and to document attendance for the near term.

Planned Year 5 Activities: PCW will continue to convene quarterly Stakeholders meetings in North County in the near term and attendance will be documented. We will consider holding more north/south combined meetings focusing on relevant and timely issues as a model for future meetings since it is a more efficient use of limited resources and of the public's time. The County will also look into partnering with other cities in

holding joint stakeholder meetings as we move forward with the collaborative effort in developing hydromodification criteria. We will continue to evaluate appropriate vehicles to increase stakeholder involvement and the effectiveness of holding quarterly stakeholder meetings that are largely unattended meetings. Please see new Measurable Goal 2.1.5.

Measurable Goal 2.1.3: *Advertise Stakeholder meetings and present topics of interest to encourage participation.*

Status: The Stakeholder meetings were advertised via e-mail, community calendars, local publications, internet and radio PSAs. Additional flyers for the October workshops on rain gardens were distributed (Appendix 2B). All agendas were posted on the PCW website. A summary of each meeting and topic is given in Table 2-1. In addition nine “Project Clean Water Updates” were sent throughout the year via email to our Stakeholders containing program updates and announcements.

Table 2-1 Stakeholder Meetings and Topics

Meeting Date	Location	Topic
July, 2009	North & South County	PCW Updates (NC), Wildfire Effects on Water Quality (SC)
October, 2009	North & South County	Rain Gardens (NC, SC)
January, 2010	North & South County (Joint Meeting; Lake Cachuma)	LID Milestones, Water as Source of Pathogens
April, 2010	North & South County (Joint Meeting; Lake Cachuma)	Optical Brightener Monitoring, Illicit Discharge Program, Hydromodification Joint Effort

Proposed Modifications: None.

Planned Year 5 Activities: PCW will continue to seek increased attendance through collaborating with other Phase II agencies, selecting topics of interest and additional advertising opportunities.

Measurable Goal 2.1.4: *Provide a minimum of two weeks for Stakeholder review of draft annual reports.*

Status: The draft Year 3 Annual Report was announced and posted on August 17. Submittal of the final annual report to the Water Board was on September 15.

Proposed Modifications: None.

Planned Year 5 Activities: PCW will provide a minimum of two weeks for Stakeholder review of the draft Year 4 annual report.

Measurable Goal 2.1.5: *Evaluate effectiveness of holding quarterly stakeholder meetings as a means of increasing stakeholder participation and make recommendations for improvement where inadequacies are identified.*

Proposed Modifications: This measurable goal was added to our Storm Water Management Program September 15, 2009.

Planned Year 5 Activities: The County will continue to look for opportunities to increase stakeholder involvement, including opportunities to partner with other jurisdictions, and to evaluate the effectiveness of holding quarterly stakeholder meetings during Year 5.

BMP 2.2 Public Meetings and Forums

Measurable Goal 2.2.1: *Organize and facilitate working group meetings as necessary to engage local agencies and organizations on ongoing mutual and emerging issues.*

Status: In Year 4 a working group continued to evaluate several of the displays at the Watershed Resource Center, prioritize, and develop new display themes and research funding sources. In Year 4 Central Coast Phase II agencies continued to discuss a collaborative approach to hydromodification design of new development with the Low Impact Development Initiative and its consultants.

Proposed Modifications: None.

Planned Year 5 Activities: Working groups will meet as necessary to discuss emerging issues.

Measurable Goal 2.2.2: *Sponsor a minimum of one community forum each year on relevant water quality topics and document the number of participants and issues addressed.*

Status: A public forum was held in September as part of Creek Week. The forum topic was called “Southern Steelhead Revival Series” presented by Matt Stoecker (Stoecker Ecological), Mauricio Gomez (South Coast Habitat Restoration), and George Johnson (City of Santa Barbara Creeks Division) on recent steelhead trout recovery efforts in Santa Barbara County; 16 community members attended. Another public forum was held in October called “Designing and Building Rain Gardens” presented by David Franz (David Michael Franz Landscapes Inc.); 13 community members attended.

In December the Watershed Resource Center hosted a public workshop presented by the California Coastal Conservancy on the Wetlands Recovery Project. 18 community members attended.

Proposed Modifications: None.

Planned Year 5 Activities: PCW will sponsor a minimum of one community forum.

BMP 2.3 Coordination Among Agencies

Measurable Goal 2.3.1: *Maintain quarterly meetings of the regional Intergovernmental Committee and document attendance and actions.*

Status: Four meetings were held in Year 4 with a total attendance of 43 representing 10 Phase II agencies (Appendix 2C). A number of cooperative efforts came out of this year's meetings and communication between PCW and other agencies:

- Central Coast Phase II agencies continued discussions on a collaborative approach to hydromodification design in new development with the Low Impact Development Initiative and its consultants. The October meeting included a guest speaker from the Regional Water Board to discuss the status of the joint effort to develop hydromodification control criteria.
- Quarterly face to face meetings provided an opportunity to build regional relationships and to share information on a variety of timely topics including the new Construction General Permit, agricultural permit/waiver program, development of TMDL's, CASQA conferences and newsletters, funding challenges and opportunities, media campaigns and educational materials.
- Two SBCAMM members joined the San Luis Obispo County hydromodification Technical Advisory Committee and provided updates on progress to the committee. Several SBCAMM representatives also regularly attended the San Luis Obispo Partners for Water Quality meetings.
- Coordination and communication among regional agencies was maintained during the Phase II enrollment schedule and updates were provided concerning SWMP reviews, approval, and annual reporting.
- PCW staff participates regularly on the CASQA Phase II subcommittee. PCW took the lead in sharing CASQA updates and other relevant information with the other committee members.
- Members opted to share the responsibility of facilitating and chairing the meetings on a rotating basis.

Proposed Modifications: None.

Planned Year 5 Activities: SBCAMM meetings will continue to be scheduled and documented throughout Year 5. Chairing of the meetings will rotate among participating agency staff.

Measurable Goal 2.3.2: *Continue to participate in the statewide California Stormwater Quality Association (CASQA) by participating in a minimum of four meetings per year.*

Status: In Year 4 PCW staff attended the CASQA Annual Conference held in San Diego in November and participated in all monthly CASQA Phase II subcommittee conference calls.

Proposed Modifications: None.

Planned Year 5 Activities: PCW will continue to participate in CASQA by attending meetings as feasible and conference calls as scheduled.

BMP 2.4 Volunteer Water Quality Sampling

Measurable Goal 2.4.1: *Sponsor volunteer sampling a minimum of twice/year.*

Status: PCW organized four volunteer water quality monitoring events in Year 4; three in conjunction with volunteer clean-ups of E. Storke wetland, Atascadero Creek, and Devereux Creek and one for World Water Monitoring Day at Arroyo Burro Creek. In addition PCW provided water monitoring kits to Art From Scrap for use in their educational programs. There is limited opportunity for volunteer water quality sampling in North County as water is only present in permit area creeks during heavy storm events.

Proposed Modifications: None.

Planned Year 5 Activities: PCW will organize or co-sponsor at least two water quality monitoring events in connection with community events or volunteer creek clean-ups.

Measurable Goal 2.4.2: *Target 5 participants, document the number of participants and report on the results of constituents analyzed for each sampling event.*

Status: The number of participants for each sampling event is given in Table 2-2. PCW identifies volunteer water quality data as qualitative and is primarily used as an educational tool to inform and engage the public in the current health of local creeks.

Table 2-2 Volunteer Water Quality Sampling Results

Date	Location	Participants	TempC	DO	pH	Turbidity	PO4	NO2	NO3
7/6/09	E. Storke	10	18	10%	7	40 JTU	30ppm	.15	.5 ppm

		wetland @								ppm
7/13/09	Los Carneros Atascadero Creek @	10	22	20%	7	0 JTU	10ppm	.15 ppm	2 ppm	
7/20/09	bioswale Devereux Creek @	8	24	24%	8	0 JTU	30ppm	.15 ppm	2 ppm	
11/15/09	Phelps Arroyo Burro @	5	18	10%	7	0 JTU	N/A	N/A	N/A	
11/15/09	estuary Arroyo Burro @ beach	5	18	42%	7	40 JTU	N/A	N/A	N/A	

Proposed Modifications: None.

Planned Year 5 Activities: PCW will continue to document the number of participants and report on the constituents analyzed for each sampling event.

BMP 2.5 Community Clean-ups

Measurable Goal 2.5.1: *Sponsor a minimum of four creek clean-ups per year.*

Status: In Year 4 PCW sponsored or conducted a total of twelve creek clean-ups. Eight creek clean-ups were conducted as part of Creek Week in the fall of 2009 at Carpinteria Creek, Franklin Creek, Santa Monica Creek, Higgins Springs, Mission Creek, E. Storke Wetland, San Pedro Creek and the Carpinteria Salt Marsh. In September PCW co-sponsored with the City of Santa Maria a clean-up of Blosser Channel. Three additional clean-ups at E. Storke Wetland, Hospital Creek and Devereux Creek were organized with volunteer groups.

Proposed Modifications: None.

Planned Year 5 Activities: PCW will continue to schedule creek clean-ups during community events and with volunteer groups as needed or requested throughout the year.

Measurable Goal 2.5.2: *Sponsor a minimum of four beach clean-ups each year.*

Status: The County was the local coordinator for California Coastal Cleanup Day in Santa Barbara County which cleaned up 19 beach sites County-wide and was scheduled as the kick-off event for Creek Week. PCW staff acted as “beach captain” at Jalama Beach. The County Parks Department hosted two volunteer group clean ups at Arroyo Burro Beach. PCW organized two beach clean ups at Jalama Beach during Earth Day and Isla Vista beach with a volunteer group. In addition clean-ups were performed by

volunteers at Arroyo Burro Beach on 6 Sundays through the Watershed Resource Center and beach clean-ups were part of the youth education program curriculum (BMP 1.6; Appendix 2D).

Proposed Modifications: None.

Planned Year 5 Activities: The County will continue to coordinate California Coastal Cleanup Day in Santa Barbara County and schedule beach clean-ups during community events or with volunteer groups as needed or requested throughout the year.

Measurable Goal 2.5.3: *Document the number of participants and report on the amount of trash collected during each clean-up event.*

Status: A summary of the number of participants and amount of trash collected during each clean-up event is shown in Table 2-3 below.

Table 2-3 Community Clean Ups

Amount Collected	Participants	Creek or Beach	Event or Date
4,695 lbs	736	23 Beach sites County wide	Coastal Cleanup Day, September
889 lbs	84	6 local Creeks	Creek Week, fall
140 lbs	10	E. Storke Wetland	July, 2009
80 lbs	10	Hospital Creek	July, 2009
100 lbs	8	Devereux Creek	July, 2009
4,560 lbs	42	Blosser Channel	September, 2009
100 lbs	14	Arroyo Burro Beach	November, 2009
300 lbs	11	Jalama Beach	April, 2010
50 lbs	5	Arroyo Burro Beach	April, 2010
520 lbs	15	Isla Vista Beach	June, 2010
300 lbs	155	Arroyo Burro Beach	WRC; 6 Sundays

Proposed Modifications: None.

Planned Year 5 Activities: The County will continue to document the number of participants and report on the amount of trash collected during each clean-up event.