

BMP 2.1 Steering Committee

Measurable Goal 2.1.1: *Maintain South County Stakeholder Committee meetings quarterly and document attendance.*

Status: The South County Stakeholder meetings were held quarterly in Year 3; July 2008, October 2008, January 2009 and April 2009 (Appendix 2A). Total attendance for the year was 135 persons (incl. joint January meeting attendance) and 117 discreet individuals. Regular stakeholder meetings are becoming a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. Participation at our January meeting was exceptional, with over 100 attendees. This countywide forum focused on a timely topic of great interest, hydromodification criteria.

Proposed Modifications: None at this time. The County will continue to hold quarterly South County meetings and to document attendance for the near term.

Planned Year 4 Activities: PCW will continue to convene quarterly Stakeholders meetings in South County in the near term and attendance will be documented. We will consider holding more north/south combined meetings focusing on relevant and timely issues as a model for future meetings since it is a more efficient use of limited resources and of the public's time. The County will also be partnering with other cities in holding joint stakeholder meetings as we move forward with the collaborative effort in developing hydromodification criteria. We will continue to evaluate appropriate vehicles to increase stakeholder involvement and the effectiveness of holding quarterly stakeholder meetings as discussed below under Measurable Goal 2.1.5.

Measurable Goal 2.1.2: *Maintain North County Stakeholder Committee meetings quarterly and document attendance.*

Status: The North County Stakeholder meetings were held quarterly in Year 3 within one week of the South County committee; July 2008, October 2008, January 2009, and April 2009 (Appendix 2A). Total attendance for the year was 122 (incl. joint January meeting attendance). Regular stakeholder meetings, particularly in the North County, are becoming a less effective and efficient means of keeping stakeholders and the general public informed and involved in our storm water program. Participation at our January meeting was exceptional, with over 100 attendees. This countywide forum focused on a timely topic of great interest, hydromodification criteria, and attracted a number of participants from the South County.

Proposed Modifications: None at this time. The County will continue to hold quarterly North County meetings and to document attendance for the near term.

Planned Year 4 Activities: PCW will continue to convene quarterly Stakeholders meetings in North County in the near term and attendance will be documented. We will consider holding more north/south combined meetings focusing on relevant and timely issues as a model for future meetings since it is a more efficient use of limited resources and of the public’s time. The County will also be partnering with other cities in holding joint stakeholder meetings as we move forward with the collaborative effort in developing hydromodification criteria. We will continue to evaluate appropriate vehicles to increase stakeholder involvement and the effectiveness of holding quarterly stakeholder meetings that are largely unattended meetings. Please see new Measurable Goal 2.1.5.

Measurable Goal 2.1.3: *Advertise Stakeholder meetings and present topics of interest to encourage participation.*

Status: The Stakeholder meetings were advertised via e-mail, through postings in community calendars, local publications, internet and radio. Additional flyers for the October and April workshops for mobile businesses were distributed. All agendas were posted on the PCW website. A summary of each meeting and topic is given in Table 2-1. In addition seven “Project Clean Water Updates” were sent throughout the year via email to our Stakeholders containing program updates and announcements.

Table 2-1 Stakeholder Meetings and Topics

Meeting Date	Location	Topic
July, 2008	North & South County	PCW Updates
October, 2008	North & South County	Updates (NC), Workshop for Mobile Businesses (SC)
January, 2009	North & South County (Joint Meeting; Lake Cachuma)	Hydromodification Design
April, 2009	North & South County	Workshop for Mobile Businesses (NC), Community Member Updates (SC)

Proposed Modifications: None.

Planned Year 4 Activities: PCW will continue to seek increased attendance through collaborating with other Phase II agencies, selecting topics of interest and additional advertising opportunities.

Measurable Goal 2.1.4: *Provide a minimum of two weeks for Stakeholder review of draft annual reports.*

Status: The Year 2 Annual Report was posted on August 7. Submittal of the annual report to the Water Board was on September 15.

Proposed Modifications: None.

Planned Year 4 Activities: PCW will provide a minimum of two weeks for Stakeholder review of the draft Year 3 annual report.

Measurable Goal 2.1.5: *Evaluate effectiveness of holding quarterly stakeholder meetings as a means of increasing stakeholder participation and make recommendations for improvement where inadequacies are identified.*

Proposed Modifications: This is a new measurable goal added to our Storm Water Management Program September 15, 2009.

Planned Year 4 Activities: The County will continue to look for opportunities to increase stakeholder involvement, including opportunities to partner with other jurisdictions, and to evaluate the effectiveness of holding quarterly stakeholder meetings during Years 4 and 5.

BMP 2.2 Public Meetings and Forums

Measurable Goal 2.2.1: *Organize and facilitate working group meetings as necessary to engage local agencies and organizations on ongoing mutual and emerging issues.*

Status: In May a working group was formed to evaluate several of the displays at the Watershed Resource Center, prioritize, develop new display themes and research funding sources. In Year 3 Central Coast Phase II agencies began to discuss a collaborative approach to hydromodification design of new development with the Low Impact Development Center and its consultants.

Proposed Modifications: None.

Planned Year 4 Activities: Working groups will meet as necessary to discuss emerging issues.

Measurable Goal 2.2.2: *Sponsor a minimum of one community forum each year on relevant water quality topics and document the number of participants and issues addressed.*

Status: A public forum was held in October 2008 as part of Creek Week. The forum topic was called “Green Home, Blue Ocean – Simple Things You Can Do to Protect our Ocean” presented by Darla Inglis, Director of the Central Coast Low Impact Development Center (Appendix 2B). 20 community members attended.

In May the Watershed Resource Center hosted a public workshop called “Digging In: A Guide to Community-Based Habitat Restoration” presented by the California Coastal Commission. 35 community members attended.

In June PCW co-sponsored with the City of Santa Barbara a public forum called “Synthetic Sea – A Free Community Forum on Plastic Marine Debris” presented by Dr. Marcus Erikson of the Algalita Marine Research Foundation (Appendix 2C). 65 community members attended.

Proposed Modifications: None.

Planned Year 4 Activities: PCW will sponsor a community forum.

BMP 2.3 Coordination Among Agencies

Measurable Goal 2.3.1: *Maintain quarterly meetings of the regional Intergovernmental Committee and document attendance and actions.*

Status: Four meetings were held in Year 3 with a total attendance of 36 representing 10 Phase II agencies (Appendix 2D). A number of cooperative efforts came out of this year’s meetings and communication between PCW and other agencies:

- The name of the committee was changed to the Santa Barbara County Association of MS4 Managers (SBCAMM), including logo and letterhead, in order to represent common interests and concerns as a unified group.
- Coordination and communication among regional agencies was maintained during the Phase II enrollment schedule and updates concerning SWMP reviews and approval.
- PCW staff is co-chair on the CASQA Phase II subcommittee. PCW took the lead in sharing CASQA updates and other relevant information with the other committee members.
- Regional Board TMDL development in the County continued with North County planning meetings that were attended by Phase II entities.
- Central Coast Phase II agencies began discussions on a collaborative approach to hydromodification design of new development with the Low Impact Development Center and its consultants.
- SBCAMM was in contact with the Luis Obispo County hydromodification Technical Advisory Committee and will continue to receive updates.
- Several SBCAMM representatives occasionally attend the San Luis Obispo Partners for Water Quality meetings.
- Discussions were held on looking into expanding the Marborg RV dumping program as a result of increased illegal RV use in the area as more people are displaced from homes.

Coordination with agencies and organizations outside the Intergovernmental Committee included:

- PCW assisted the Santa Ynez band of Chumash Indians in acquiring water quality outreach materials for their Tribal Environmental Office.

Proposed Modifications: None.

Planned Year 4 Activities: Intergovernmental Committee meetings will continue to be scheduled and documented throughout Year 4. Chairing of the meetings will rotate among participating agency staff.

Measurable Goal 2.3.2: *Continue to participate in the statewide California Stormwater Quality Association (CASQA) by participating in a minimum of four meetings per year.*

Status: In Year 3 PCW staff attended the CASQA Annual Conference held in Oakland in October and co-chaired the pre-conference workshop “Phase II Synergy.” PCW staff participated in monthly CASQA Phase II subcommittee conference calls and is ongoing co-chair for this subcommittee. In addition PCW staff developed protos for General Permit reissuance on behalf of CASQA for submittal to SWRCB, per request of SWRCB staff.

Proposed Modifications: None.

Planned Year 4 Activities: PCW will continue to participate in CASQA by attending meetings as feasible by conference calls as scheduled.

BMP 2.4 Volunteer Water Quality Sampling

Measurable Goal 2.4.1: *Sponsor volunteer sampling a minimum of twice/year.*

Status: PCW organized three volunteer water quality monitoring events in Year 3; one in conjunction with a volunteer clean-up of Atascadero Creek, and two during Creek Week (Devereux Creek and Arroyo Burro Creek). In addition PCW provided water monitoring kits to Art From Scrap and Agua Pura for use in their educational programs. There is limited opportunity for volunteer water quality sampling in North County as water is only present in permit area creeks during heavy storm events.

Proposed Modifications: None.

Planned Year 4 Activities: PCW will organize or co-sponsor at least two water quality monitoring events in connection with community events and volunteer creek clean-ups.

Measurable Goal 2.4.2: *Document the number of participants and report on the results of constituents analyzed for each sampling event.*

Status: The Year 2 Annual Report review by the Regional Board required the County to amend this MG to include a target number of participants. Consistent with what is required in other jurisdictions SWMPs, the target number of participants for each event is five and the number of participants for each sampling event is given in Table 2-2. PCW identifies volunteer water quality data as qualitative and is primarily used as an educational tool to inform and engage the public in the current health of local creeks.

Table 2-2 Volunteer Water Quality Sampling Results

Date	Location	Participants	TempC	DO	pH	Turbidity	PO4	NO2	NO3
7/14/08	Atascadero Creek @ bioswale	11	22	46%	7	0 JTU	5ppm	0ppm	1ppm
10/11/08	Devereux Creek @ Phelps Rd.	6	20	22%	7.5	0 JTU	15ppm	.15 ppm	1ppm
10/11/08	Arroyo Burro Creek @ County park	6	16	41%	8	0 JTU	N/A	N/A	N/A

Proposed Modifications: This MG will be modified to include the language “*Target five participants,...*”

Planned Year 4 Activities: PCW will continue to document the number of participants and report on the constituents analyzed for each sampling event.

BMP 2.5 Community Clean-ups

Measurable Goal 2.5.1: *Sponsor a minimum of four creek clean-ups per year.*

Status: In Year 3 PCW sponsored or conducted a total of ten creek clean-ups. Eight creek clean-ups were conducted as part of Creek Week in the fall of 2008 at Carpinteria, Franklin, Santa Monica, Mission, Lighthouse, and Sycamore Creeks. PCW hosted clean-ups at the Turnpike bioswale and Devereux Creek.

One creek clean-up was conducted by PCW as part of Earth Day in the spring of 2009 at Hospital and Atascadero Creeks. An additional clean-up of Hospital / Atascadero Creek was organized with a volunteer group in July.

Proposed Modifications: None.

Planned Year 4 Activities: The County will continue to schedule creek clean-ups during community events and with volunteer groups as needed or requested throughout the year.

Measurable Goal 2.5.2: *Sponsor a minimum of four beach clean-ups each year.*

Status: The County was the local coordinator for California Coastal Cleanup Day in Santa Barbara County. PCW staff acted as “beach captains” for three local beaches. The County Parks Department hosted seven volunteer group clean ups at local beaches. PCW organized a total of four beach clean ups with volunteer groups, three at Isla Vista beach during the year and one at Jalama Beach during Earth Day. In addition clean-ups are performed regularly at Hendry’s Beach through the Watershed Resource Center as part of the youth education program curriculum (BMP 1.6; Appendix 2E).

County Public Works provides funding to support the IVRPD Adopt-A-Block volunteer program, organizing weekly and monthly clean-ups in Isla Vista and local beaches and mobilizing volunteers on an ongoing basis. Over 20 volunteer groups consistently participate in monthly community clean-ups through the Adopt-A-Block program. IVRPD also supervised community service workers assigned from Santa Barbara courts to assist with clean-up efforts. In Year 3, 4,262 volunteer hours were spent cleaning 8,044 blocks (Isla Vista is made up of 108 blocks, so blocks were re-done) for a total of 102 tons of trash.

Proposed Modifications: None.

Planned Year 4 Activities: The County will continue to coordinate California Coastal Cleanup Day in Santa Barbara County and schedule beach clean-ups during community events and with volunteer groups as needed or requested throughout the year.

Measurable Goal 2.5.3: *Document the number of participants and report on the amount of trash collected during each clean-up event.*

Status: A summary of the number of participants and amount of trash collected during each clean-up event is shown in Table 2-3 below.

Table 2-3 Community Clean Ups

Amount Collected	# Participants	Creek or Beach	Event / Date
1,560 lbs	149	Carpinteria, Franklin, Santa Monica, Mission, Lighthouse, Sycamore, Devereux creeks, Turnpike bioswale	Creek Week
2,652 lbs	515	19 beaches County-wide	Coastal Clean Up Day

Amount Collected	# Participants	Creek or Beach	Event / Date
250 lbs	37	Hospital, Atascadero creek, Jalama Beach	Earth Day
1,500 lbs	23	Isla Vista Beach (twice)	July, 2008
120 lbs	11	Hospital, Atascadero creek	July, 2008
140 lbs	21	Goleta Beach	July, 2008
180 lbs	20	Rincon Beach	March, 2009
150 lbs	14	Arroyo Burro Beach	March, 2009
80 lbs	23	Goleta Beach	April, 2009
30 lbs	16	Arroyo Burro Beach	April, 2009
50 lbs	20	Arroyo Burro Beach	May, 2009
N/A	15	Goleta Beach	June, 2009
560 lbs	11	Isla Vista Beach	June, 2009

Proposed Modifications: None.

Planned Year 4 Activities: The County will continue to document the number of participants and report on the amount of trash collected during each clean-up event.