

**BMP 2.1 Steering Committee**

**Measurable Goal 2.1.1:** *Maintain South County Stakeholder Committee meetings quarterly and document attendance.*

**Status:** The South County Stakeholder Committee met four times in Year 2; July 2007, October 2007, January 2008 and April 2008 (Appendix 2A). Total attendance for the year was 28 persons.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** PCW will continue to convene quarterly Stakeholders meetings in South County and attendance will be documented.

**Measurable Goal 2.1.2:** *Maintain North County Stakeholder Committee meetings quarterly and document attendance.*

**Status:** In Year 2 the North County committee met quarterly one week after the South County committee. The committee met in July 2007, October 2007, January 2008, and April 2008 (Appendix 2A). Total attendance for the year was 11.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** PCW will continue to convene quarterly Stakeholders meetings in North County and attendance will be documented.

**Measurable Goal 2.1.3 :** *Advertise Stakeholder meetings and present topics of interest to encourage participation.*

**Status:** The Stakeholder meetings were advertised via e-mail, through postings on community calendars, in local publications and on the radio. Additional flyers for the April construction workshop were sent to the Santa Barbara Contractors Association, Homebuilders Association, Santa Maria Valley Contractors Association. All agendas were posted on the PCW website. A summary of each meeting and topic is given in Table 2-1 and a list of active Stakeholders is given in Table 2-2 below.

**Table 2-1 Stakeholder Meetings and Topics**

<b>Meeting Date</b>	<b>Location</b>	<b>Topic</b>
July, 2007	North & South County	Business Inspection Program
October, 2007	North & South County	Storm Water Ordinance
January, 2008	North & South County	Illicit Discharges
April, 2008	North & South County	Construction Program Evaluation; Permitting & Practices

Table 2-2 Active Year 2 Stakeholders

**Agency or Organization**

Art From Scrap	Santa Barbara Channelkeeper
City of Santa Barbara	Urban Creeks Council
Heal the Ocean	URS Corporation

**Proposed Modifications:** None.

**Planned Year 3 Activities:** PCW will seek to improve attendance by collaborating with other Phase II agencies, select topics of interest, and seek additional advertising opportunities.

**Measurable Goal 2.1.4:** *Provide a minimum of two weeks for Stakeholder review of draft annual reports.*

**Status:** The Year 1 Annual Report review by the Regional Board required the County to amend this MG to provide specific and adequate review time for Stakeholders. The Year 2 Annual Report was posted by August 29 and a public workshop was held on September 10. The County provided 17 days for public review by stakeholders. Submittal of the annual report to the Water Board was on September 15.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** PCW will provide a minimum of two weeks for Stakeholder review of annual report.

**BMP 2.2 Public Meetings and Forums**

**Measurable Goal 2.2.1:** *Organize and facilitate working group meetings as necessary to engage local agencies and organizations on ongoing mutual and emerging issues.*

**Status:** In September and April the County, City of Santa Barbara, Community Environmental Council, Surfrider, and Channelkeeper met to discuss utilization of the Watershed Resource Center. In addition, agencies and public utilities began meeting in April 2008 to collaborate establishment of the Green Business Program discussed in MG 1.11.4.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** Working groups will continue to meet as necessary to discuss emerging issues.

**Measurable Goal 2.2.2:** *Sponsor a minimum of one community forum each year on relevant water quality topics and document the number of participants and issues addressed.*

## Public Participation & Involvement

**Status:** A public forum was held in October 2007 as part of Creek Week. The forum topic was called “Marine Debris – Creeks to the Sea” presented by Marcus Eriksen of Algalita Marine Research Foundation and Holly Lohuis of Jean-Michel Cousteau’s Ocean Futures Society (Appendix 2B). Over 80 community members attended.

Also in April Year 2, the County co-sponsored with the City of Santa Barbara the Department of Conservation forum on the California Watershed Program held at the Watershed Resource Center. 35 community members attended.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** A public forum will be planned during Creek Week in October 2008.

### **BMP 2.3 Coordination Among Agencies**

**Measurable Goal 2.3.1:** *Maintain quarterly meetings of the regional Intergovernmental Committee and document attendance and actions.*

**Status:** Four meetings were held in Year 2 with a total of 26 attendees representing seven Phase II agencies (Appendix 2C). A number of cooperative efforts came out of this year’s meetings and communication between PCW and other agencies.

- Coordination and communication among regional agencies was maintained during the Phase II enrollment schedule and updates concerning SWMP reviews and approval.
- PCW staff is co-chair on the CASQA Phase II subcommittee and acted as the primary contact for the other Phase II partners. PCW took the lead in sharing CASQA updates and other relevant information with the other committee members.
- The County facilitated a discussion of possible future cooperative SWMP requirement opportunities; for example sharing resources and distribution of common outreach materials. PCW regularly collaborates with the cities of Goleta, Santa Barbara and Santa Maria on storm water public service announcements, event planning and other media opportunities.
- Regional Board TMDL development in the County continued with several planning meetings that were attended by the Phase II entities.
- The City of Santa Maria provided PCW with information and formatting from their “Make The Connection” pocket guide to help the County develop the “Recognizing and Reporting Stormwater Pollution” pocket guide.
- Following winter storms, UCSB contacted PCW about trash in the East Storke Wetland. PCW assisted with organizing a clean-up of the area as part of Earth Day. UCSB is working on a longer term solution for this problem area.
- PCW worked with the City of Carpinteria and the City of Goleta to ensure the continuation of storm water education for those students, populations that include a number of children who live in unincorporated areas.

## Public Participation & Involvement

- The County-wide Green Business Program involves nearly all of the Phase II entities as program partners.

Coordination with agencies and organizations outside the Intergovernmental Committee included:

- PCW staff attended monthly Southern California Wetlands Recovery Project meetings.
- PCW and several other regional agencies attended the Seagrass West Coast Research and Information Plan Community Workshop.
- PCW served on the Coalition Engaged in a Smoke-free Effort Advisory Council; a collaborative effort to reduce smoking and litter at public parks and beaches.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** Intergovernmental Committee meetings will continue to be scheduled and documented throughout Year 3.

**Measurable Goal 2.3.2:** *Continue to participate in the statewide California Stormwater Quality Association (CASQA) by participating in a minimum of four meetings per year.*

**Status:** In Year 2 PCW staff attended the CASQA Annual Conference held in Costa Mesa in September and two of the quarterly General Meetings held in San Diego in January and in Sacramento in November. In addition, PCW staff participated in monthly CASQA Phase II subcommittee conference calls and is co-chair for this subcommittee.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** PCW will continue to participate in CASQA by attending a minimum of one meeting per year and by conference call as scheduled.

### **BMP 2.4 Volunteer Water Quality Sampling**

**Measurable Goal 2.4.1:** *Sponsor volunteer sampling a minimum of twice/year.*

**Status:** PCW organized six volunteer water quality monitoring events in Year 2. During Creek Week events, volunteer sampling was offered at Devereux Creek (2 participants), Hospital Creek (1 participant) and at Arroyo Burro Creek during Watershed Day at the Watershed Resource Center (50 participants). Water quality monitoring was also promoted during Creek Week with Channelkeeper's Stream Team in Goleta (Appendix 2D). During Earth Day events, volunteer sampling was offered at Devereux Creek (18 participants), E. Storke Wetland (2 participants) and at Arroyo Burro Creek during Family Fun Day at the Watershed Resource Center (14 participants).

**Proposed Modifications:** None.

## Public Participation & Involvement

**Planned Year 3 Activities:** PCW will organize or co-sponsor at least two water quality monitoring events, including World Water Quality Monitoring Day in September and in connection with community events.

**Measurable Goal MG 2.4.2:** *Document the number of participants and report on the results of constituents analyzed for each sampling event.*

**Status:** The Year 1 Annual Report review by the Regional Board required the County to amend this BMP to include documentation of the number of participants and report on the results of constituents analyzed. The number of participants for each sampling event is given in the discussion for MG 2.4.1. Constituents analyzed during volunteer water quality events were not recorded during Year 2 events as the Regional Board's recommendations were not received until after the conclusion of Year 2 volunteer sampling. Reporting on the results of the constituents analyzed during water quality monitoring events will commence with the Year 3 Annual Report.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** In Year 3 PCW will seek greater involvement with different groups of volunteers. Reporting on the results of the constituents analyzed during water quality monitoring events will be provided in the Year 3 Annual Report.

### **BMP 2.5 Community Clean-ups**

**Measurable Goal 2.5.1:** *Sponsor a minimum of four creek clean-ups per year.*

**Status:** Seven creek clean-ups were conducted as part of Creek Week in the fall of 2007 at Carpinteria, Franklin, Santa Monica, Mission, and San Jose Creeks. PCW hosted creek clean-ups at Hospital (1 participant) and Devereux Creeks (2 participants) (Appendix 2D).

Two creek clean-ups were conducted by PCW as part of Earth Day in the spring of 2008 at Devereux Creek (18 participants) and E. Storke Wetland (3 participants) (Appendix 2E). An additional clean-up of E. Storke Wetland was organized with a volunteer group in June (14 participants).

The City of Santa Maria decided not to move forward on a clean-up event in Santa Maria and Orcutt during Pollution Prevention Week in September 2007 until their Storm Water Management Plan was approved and a permanent level of staff was established.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** The County will continue to schedule creek clean-ups during community events and with volunteer groups as needed or requested throughout the year.

## Public Participation & Involvement

**Measurable Goal 2.5.2:** *Sponsor a minimum of four beach clean-ups each year.*

**Status:** The County was the local coordinator for California Coastal Cleanup Day in Santa Barbara County. 556 volunteers picked up approximately 2,600 pounds of trash and recyclables at 17 beaches county-wide. PCW staff acted as “beach captain” for Haskell’s Beach.

PCW hosted a beach clean-up at Isla Vista beach as part of Creek Week (4 participants) (Appendix 2D). An additional clean up of Isla Vista beach was organized by PCW with a volunteer group in January (24 participants).

Six beach clean-ups co-sponsored by PCW and the City of Santa Barbara were conducted as part of Earth Day at Miramar, East, West, Ledbetter, Hendry’s and Isla Vista beaches (a total of 70 participants) (Appendix 2E).

Beach clean-ups are performed regularly at Hendry’s Beach through the Watershed Resource Center as part of the youth education program curriculum (BMP 1.6).

County Public Works provides funding (1/3 of the total required) to support a full-time IVRPD staff person who runs an Adopt-A-Block volunteer program, organizing weekly and monthly clean-ups in Isla Vista and local beaches and mobilizing volunteers on an ongoing basis. Over 20 UCSB campus groups consistently participate in monthly community clean-ups through the Adopt-A-Block program. IVRPD also supervised community service workers assigned from Santa Barbara courts to assist with clean-up efforts. In Year 2, 3,339 volunteer hours were spent cleaning 6872 blocks (Isla Vista is made up of 108 blocks, so blocks were re-done) for a total of 123 tons of trash.

**Proposed Modifications:** None.

**Planned Year 3 Activities:** The County will continue to schedule beach clean-ups during community events and with volunteer groups as needed or requested throughout the year.

**Measurable Goal 2.5.3:** *Document the number of participants and report on the amount of trash collected during each clean-up event.*

**Status:** The Year 1 Annual Report review by the Regional Board required the County to amend this BMP to include documentation on the number of participants and report on the amount of trash collected during each clean-up event.

The number of participants for each clean-up event is given under MG 2.5.1 and 2.5.2. The amount of trash collected during each clean-up event was not fully recorded during Year 2 events as the Regional Board’s recommendations were not received until near the conclusion of Year 2. Reporting on the results of the constituents analyzed during water quality monitoring events will commence with the Year 3 Annual Report. A summary of

## Public Participation & Involvement

the number of participants and amount of trash collected during each clean-up event is shown in Table 2-3 below.

**Table 2-3 Community Clean Ups**

Amount Collected	Participants	Creek or Beach	Event / Date
3 tons	unknown	Carpinteria, Franklin, Santa Monica, Mission, San Jose, Hospital and Devereux creeks.  Ledbetter and Isla Vista beaches.	Creek Week
2,600 lbs	556	17 beaches County-wide	Coastal Clean Up Day
1,000 lbs	24	Isla Vista beach	January, 2008
2,000 lbs	70	Devereux Creek and E. Storke Wetland  Miramar, East, West, Ledbetter, Hendry's and Isla Vista beaches	Earth Day
300 lbs	14	E. Storke Wetland	June, 2008

**Proposed Modifications:** None.

**Planned Year 3 Activities:** Reporting on the amount of trash collected during each clean-up event will commence with the Year 3 Annual Report.